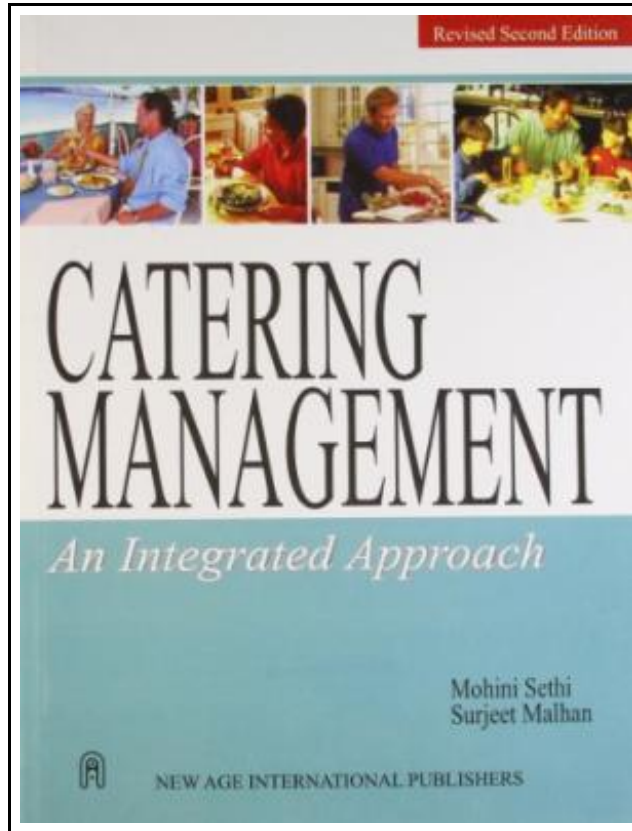


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New Age International (P) Limited, 2009. Softcover. Book Condition: New. 2nd edition. Eating habits of man have changed right from the Stone Age to the Modern Age. In ancient days men used to take their meals at home, whereas today people are required to spend most of their time in offices and other establishments. This has created a relative shortage of domestic help and working women can no longer entertain at home easily. The size of homes has also become smaller and this has created a demand for facilities for entertaining outside. This demand provided in impetus to catering establishments to extend their services and provide package deals in the form of complete arrangements for parties, festivities and the like. The development of the country in different spheres of education, tourism, health care, and modes of travel from road to railway and air has tremendously changed the requirements of people for eating outside their homes and has generated the need for well planned catering facilities. Along with the change in peoples requirements for eating and entertaining outside the home, there has been an escalation in the number and types of catering establishments. These have sprung up in an organised manner, as well as unorganized one-off operations. In the vastly competitive catering environment of today it is imperative for one-off operations to become organised, and for organised establishments to enlarge the scope of their activities in a professional manner. The Catering industry is one of the largest foreign exchange earners for the country, in addition to providing employment opportunities to people of varying skills. The nature of the industry also has the potential of providing avenues for self-employment. To run any catering establishment, one should have the complete know-how of catering management to ensure a fair deal to the customer. The plan...



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