



DOWNLOAD



## Predictably Irrational, Revised and Expanded Edition The Hidden Forces That Shape Our Decisions

By Dan Ariely

Harper Perennial. Paperback. Book Condition: New. Paperback. 384 pages. Dimensions: 7.9in. x 5.2in. x 1.1in. Why do our headaches persist after we take a one-cent aspirin but disappear when we take a fifty-cent aspirin? Why do we splurge on a lavish meal but cut coupons to save twenty-five cents on a can of soup? When it comes to making decisions in our lives, we think we're making smart, rational choices. But are we? In this newly revised and expanded edition of the groundbreaking New York Times bestseller, Dan Ariely refutes the common assumption that we behave in fundamentally rational ways. From drinking coffee to losing weight, from buying a car to choosing a romantic partner, we consistently overpay, underestimate, and procrastinate. Yet these misguided behaviors are neither random nor senseless. They're systematic and predictable, making us predictably irrational. This item ships from multiple locations. Your book may arrive from Roseburg, OR, or La Vergne, TN. Paperback.



READ ONLINE  
[ 9.29 MB ]

### Reviews

*I actually started looking over this publication. It really is really interesting through studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- Dana Hintz

*Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You won't really feel monotony at any moment of your time (that's what catalogues are for concerning when you ask me).*

-- Elisa Reinger