



Mastering Digital a Complete and Practical Guide to Digital Wedding Photography

By Kevin Duru

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 234 x 156 mm.

Language: English . Brand New Book ***** Print on Demand *****. Mastering Digital Wedding Photography: a complete and practical guide to digital wedding photography. Mastering Digital Wedding Photography serves as a practical guide to the unique art, craft, and business of wedding photography in the digital realm. Succeeding as a wedding photographer requires more than the ability to take excellent pictures under pressure. You must also develop a solid business and marketing plan that makes you stand out from the crowd in this highly competitive industry. This book addresses each of these fundamental skills. You will conquer hands-on techniques for the shooting of documentary events, making great portraits quickly, and maximizing the quality of your images after they have been captured. You'll also cover the essential topics of workflow and file management and important marketing techniques that will expand your services and grow your business. Whether you are a novice photographer, a seasoned professional adding weddings to your assignment list, or a film photographer transitioning to the digital realm, Mastering Digital Wedding Photography will help you develop the skills you need to capture the magic...

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