



Advanced Internet Technology (Includes Practicals)

By Deven Shah

Dreamtech Press, New Delhi, 2014. Soft cover. Book Condition: New. International Edition. Different ISBN and Cover image but contents are same as US edition. 436pp. The book is designed to introduce the concept of search engine and help readers determine Search Engine Optimization (SEO) objectives. The readers will be able to understand how to develop an SEO plan prior to site development and will become well-versed with HTML5, CSS3 and responsive Web design. This book will also help the readers to learn the characteristics of RIA, keyword generation, Google analytics, familiarize themselves with responsive Web design and Amazon / Google or yahoo mashup., Search Engine Optimization and Its Objectives, Developing an SEO Friendly Website, Responsive Web Designing with HTML5 and CSS3, CSS3 for Designing and Developing Pages, Forms with HTML5 and CSS3, RIA and Mashup.

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